

Michael Workman

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Experience Magazine

May 2018 to
present

Design director

Directed the implementation and launch of expmag.com, a new digital publication sponsored by Northeastern University that received an Award of Excellence from the Society for News Design for overall website design.

Current duties include: design and user experience strategy, product strategy, art direction, website maintenance and vendor management. Assist in story origination and editing.

The Boston Globe

November 2016
to May 2018

Senior interactive designer

Designed and implemented editorial presentations, with a focus on sports. In some cases, helped to conceive the idea, plan the story structure, and direct photography and illustration. Also contributed data visualization, mapping and line editing.

August 2012 to
November 2016

Digital design director

Directed design and user experience strategy for Boston Globe Media Partners digital products, including new verticals for Boston sports teams, and new sites that included BetaBoston.com and CruxNow.com.

Managed team of designers and developers; team's work included product design, editorial design and data visualization.

Designed and art directed editorial projects.

Conceived and executed UX and UI design for digital products.

December 2011
to August 2012

Product designer

Conceived and executed UX and UI design for digital products.

The Baltimore Sun

May 2009 to
December 2011

Digital design director

Conceived and implemented designs for new verticals and special news projects.

Directed online design strategy; developed initiatives to boost pageviews and encourage user engagement.

Directed and produced informational graphics for print and online.

June 1998 to
May 2009

Design manager and designer

Supervised and edited designers and graphic artists, with a focus on sports. Acted as lead sports designer and sports design director for most of this time.

Previously

Page designer and copy editor, The Virginian-Pilot, 1994-1998

Awards

Society for News Design Best of Digital competition

Award of excellence, 2018: expmag.com overall site design

Awards of excellence, 2017: "Could You Run a Marathon in These Shoes?", "Amazon Headquarters in Boston?", individual portfolio

Silver medal, 2015: "Chasing Bayla"

Silver medal, 2014: Boston Marathon bombing coverage

Silver medal, 2013: "68 Blocks"

Nine individual print awards of excellence, 2002-2009

Education

Bachelor of arts, journalism and history, University of North Carolina at Chapel Hill